

# 3Cs Working Group

## Communication, Cooperation and Coordination



UN-GGIM:Americas  
REGIONAL COMMITTEE OF  
UNITED NATIONS  
EXPERTS ON GLOBAL GEOSPATIAL  
INFORMATION MANAGEMENT  
FOR THE AMERICAS

**AmeriGEO**

# Outline

- The Need for 3Cs
- Strengthening 3Cs in the Americas
- Strengthening the increased participation from Member States and Stakeholders
- Recommendations





# The Need for 3Cs

- Existence of silos - working isolated, within institutions and countries
  - Isolation is exacerbated by the COVID-19 pandemic
  - The need to have a common agenda through strength, synergies and sustainable support
  - It is a challenge to bring stakeholders together and keep them informed and engaged
  - Dissemination of information in a timely manner
  - Cooperation with Small Island Developing States in the region
  - Facilitation of Synergy within the Geospatial Arena and Global Cooperation
  - Other- supporting SDIS, bridge the geospatial divide – so that we leave no one behind
  - Reduce duplication of effort – cost savings.
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# Strengthening 3Cs in the Americas

- Strengthening execution and implementation of measures on geospatial data, at grassroot level
  - Maximising the use of digital and modern communication tools
  - Identifying the right stakeholders and building awareness
  - Hosting regular meetings; forums, etc. to better update and have wider reach in the Americas
  - Being strategic about mechanisms for cooperation and coordination
    - Possible mechanisms – online newsletter, webinars, special communication platform for a closed group discussion, special forums, bilateral personnel exchanges/secondments, use of website, LinkedIn Group
  - Joint work items and special focus groups engender cooperation and coordination
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# Strengthening the increased participation from Stakeholders and Member States

- Aim to get representation from all countries
  - Use existing tools and guidelines such as the Integrated Geospatial Information Framework
  - Create and maintain Regional Calendar of activities (meetings, projects, training)
  - Incentivize participation of member states
  - Tie activities to existing projects and work programs
  - Invite participation in small bite sized activities
  - Have a user-friendly platform to increase participation
  - Have a mechanism to facilitate regular update
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# Recommendations

- Convert the 3Cs working Group into a permanent Working group or Committee
  - Prepare a TOR for the new 3Cs committee
  - Identify Stakeholders in each country and establish a Regional Register of stakeholders
  - Compile a register of existing and/or past initiatives of Communication media (regional and local) and consequently establish a Newsletter or collaborate with an existing one
    - PAIGH could be the secretariat for newsletter
    - It would highlight upcoming activities across the region
    - Would feature articles, success stories and happenings?/events across the region
  - Establish an online knowledge base (by leveraging existing resources\*)
  - Prepare a stakeholder communication plan
  - Promote broader participation in regional initiatives like the America's Academy
  - COVID19 impact on GIS professionals
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# *Better together: Geospatial information for decision making in the Americas*



- Collaboration, cooperation and communication are essential to successfully ensuring implementation of the work programs of AmeriGEO and UNGGIM: Americas