3Cs Working Group
Communication,
Cooperation and
Coordination





Outline

- The Need for 3Cs
- Strengthening 3Cs in the Americas
- Strengthening the increased participation from Member States and Stakeholders
- Recommendations

The Need for 3Cs

- Existence of silos working isolated, within institutions and countries
- Isolation is exacerbated by the COVID-19 pandemic
- The need to have a common agenda through strength, synergies and sustainable support
- It is a challenge to bring stakeholders together and keep them informed and engaged
- Dissemination of information in a timely manner
- Cooperation with Small Island Developing States in the region
- Facilitation of Synergy within the Geospatial Arena and Global Cooperation
- Other- supporting SDIS, bridge the geospatial divide so that we leave no one behind
- Reduce duplication of effort cost savings.

Strengthening 3Cs in the Americas

- Strengthening execution and implementation of measures on geospatial data, at grassroot level
- Maximising the use of digital and modern communication tools
- Identifying the right stakeholders and building awareness
- Hosting regular meetings; forums, etc. to better update and have wider reach in the Americas
- Being strategic about mechanisms for cooperation and coordination
 - Possible mechanisms online newsletter, webinars, special communication platform for a closed group discussion, special forums, bilateral personnel exchanges/secondments, use of website, LinkedIn Group
- Joint work items and special focus groups engender cooperation and coordination



Strengthening the increased participation from Stakeholders and Member States

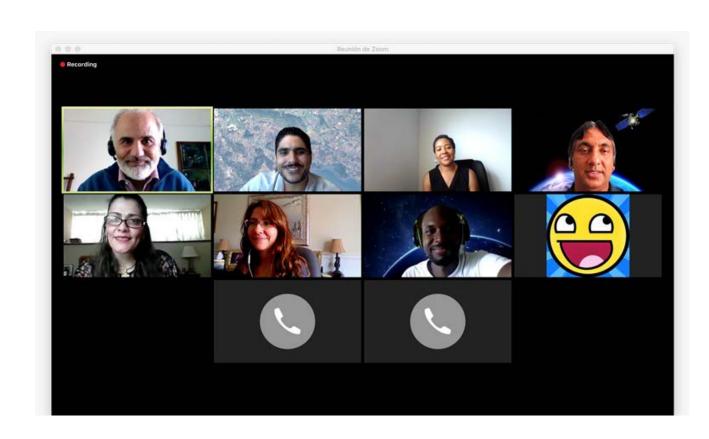
- Aim to get representation from all countries
- Use existing tools and guidelines such as the Integrated Geospatial Information Framework
- Create and maintain Regional Calendar of activities (meetings, projects, training)
- Incentivize participation of member states
- Tie activities to existing projects and work programs
- Invite participation in small bite sized activities
- Have a user-friendly platform to increase participation
- Have a mechanism to facilitate regular update



Recommendations

- Convert the 3Cs working Group into a permanent Working group or Committee
- Prepare a TOR for the new 3Cs committee
- Identify Stakeholders in each country and establish a Regional Register of stakeholders
- Compile a register of existing and/or past initiatives of Communication media (regional and local) and consequently establish a Newsletter or collaborate with an existing one
 - PAIGH could be the secretariat for newsletter
 - It would highlight upcoming activities across the region
 - Would feature articles, success stories and happenings?/events across the region
- Establish an online knowledge base (by leveraging existing resources*)
- Prepare a stakeholder communication plan
- Promote broader participation in regional initiatives like the America's Academy
- COVID19 impact on GIS professionals

Better together: Geospatial information for decision making in the Americas



 Collaboration, cooperation and communication are essential to successfully ensuring implementation of the work programs of AmeriGEO and UNGGIM: Americas